

**CITY OF FERNDALE
REQUEST FOR COUNCIL ACTION**

FROM: Cristina Sheppard-Decius, Ferndale DDA Executive Director

SUBJECT: PRESENTATION: DIY Street Fair and Funky Ferndale Art Fair '08; Dates for 2009 event

SUMMARY & BACKGROUND:

The organizers of the DIY Street Fair and Funky Ferndale Art Fair would like to review the event successes and findings from this year's first joint event. Event organizers, Chris Johnston and Mark Loeb will be making the presentation and also request that dates be approved by Council for the 2009 event so that they may begin promoting and organizing for next year. Most corporations consider sponsorships in the fall to prepare for the next calendar year budget and the event date is the most important part of being able to pursue those relationships. Site plans and event details will still need to be reviewed by the Special Event Committee and approved by Council prior to the event in 2009.

ATTACHMENTS: none

COUNCIL AGENDA DATE: October 13, 2008

CITY ATTORNEY REVIEW:

FINANCE DIRECTOR REVIEW:

CITY MANAGER APPROVAL:

COMMENTS:

RECOMMENDED ACTION:

Moved by , seconded by , to approve the event dates for the DIY Street Fair and Funky Ferndale Art Fair for September 19 and 20, 2009.