

**CITY OF FERNDALE  
REQUEST FOR COUNCIL ACTION**

**FROM:** Cristina Sheppard-Decius, Ferndale DDA Executive Director

**SUBJECT:** Holiday Ice Festival Street Closing and Donation of Three 1-Year Parking Passes

**SUMMARY & BACKGROUND:**

On behalf of the Ferndale Downtown Development Authority Board of Directors and the merchants of Downtown Ferndale, I am requesting the following items:

- Approval to host the Holiday Ice Festival event on the sidewalks in downtown Ferndale on December 12th, which will include strolling musicians, photos with Santa, ice sculpture carvings and displays on sidewalks, the Warm Hearted Cookie Challenge, and hot beverages and treats for customers on-street.
- Approval to close Planavon from Nine Mile to the edge of the alleys on December 12<sup>th</sup> at 6:30 am and reopen on December 12<sup>th</sup> at 11 pm.
- Donation of Three 1-Year Parking Passes to be given as a prize for Enter-to-Win Drawing.

The Holiday Ice Festival, the first ice show in the region and a huge generator of foot traffic for Downtown Ferndale merchants, will be held on Saturday, December 12<sup>th</sup> and features more than 50 world champion sculpted carvings in front of participating merchants along with a Warm Hearted Cookie Challenge, providing local charities an opportunity to showcase their mission and raise money. Closure of Planavon is essential for locating Photos with Santa, the event Warming Tent and event Headquarters.

With all of its elements, the Holiday Ice Festival reflects the generous and giving spirit of our businesses and residents and along that line, we are requesting that City Council donate Three 1-Year Parking Passes to be used as prizes for our Enter-to-Win drawing. This is in lieu of our typical request, asking for free parking on weekends.

Thank you in advance. Happy holidays, and don't forget to "Shop and Dine Woodward and Nine for the Holidays!"

ATTACHMENTS: None

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**COUNCIL AGENDA DATE:** 11/09/09

**CITY ATTORNEY REVIEW:**

**FINANCE DIRECTOR REVIEW:**

**CITY MANAGER APPROVAL:**

**COMMENTS:**

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**RECOMMENDED ACTION:**

Moved by , seconded by , to approve:

- Approval to host the Holiday Ice Festival event on the sidewalks in downtown Ferndale on December 12th, which will include strolling musicians, Photos with Santa, ice sculpture carvings, the Warm Hearted Cookie Challenge and displays on sidewalks, and hot beverages and treats for customers on-street.
- Approval to close Planavon from Nine Mile to the edge of the alleys on December 12 at 6:30 am and reopen on December 12 at 11 pm.
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