

Draft
CITY COUNCIL MEETING
Monday, November 23, 2009

A Regular Meeting of the Ferndale City Council was held Monday, November 23, 2009 at City Hall, 300 East Nine Mile Road, Ferndale. Mayor Covey called the meeting to order at 7:33 p.m.

1. PLEDGE OF ALLEGIANCE

2. ROLL CALL

Present: Mayor Covey, Council Members Baker, Galloway, Gumbleton (*arrived at 8:00 p.m.*), Lennon

Absent: None

3. APPROVAL OF AGENDA

373. Moved by Council Member Lennon, seconded by Council Member Baker, to approve the agenda as submitted.

AYES: Council Members Baker, Galloway, Lennon, Mayor Covey

NAYS: None

ABSENT: Council Member Gumbleton

MOTION CARRIED

Council Member Gumbleton arrived at 8:00 p.m.

4. PRESENTATION

A. Citizen Satisfaction Survey

Cobalt Community Research Executive Director William Saint Amour presented the Executive Summary Report.

B. Downtown Development Authority

Chris Hughes and Sharon Chess of the DDA presented an update on upcoming events.

5. PUBLIC HEARING

A. Request to restrict parking to one side only on West Oakridge Street, West of Pinecrest

Mayor Covey opened the public hearing at 8:15 p.m.

Joan Horner and John Murner requested that neighbors work together to improve the parking issues on West Oakridge.

Doug Stahl, Marcia Alther, Rich Kennedy, Janet Ruszkowski, Nancy Waller, Denise Johnson, Christa Azar and Justin Maconochie opposed the request and encouraged Council to deny the parking restriction.

A show of hands showed the majority of the audience in favor of denying the request.

There being no further comments, Mayor Covey closed the public hearing at 8:36 p.m.

374. Moved by Council Member Lennon, seconded by Council Member Baker, to deny the request to restrict parking on Oakridge, west of Pinecrest to one side only.

AYES: Council Members Galloway, Gumbleton, Lennon, Baker, Mayor Covey

NAYS: None

MOTION CARRIED

6. CALL TO AUDIENCE

- Trevor Johnson spoke of his involvement in launching the new Royal Oak Community Farm.
- Julia Music encouraged residents to read the Ferndale 115 online community newspaper.
- Julie Glazier, Ferndale Youth Assistance Publicity Chair, gave an update of FYA events.
- Council Member Elect Melanie Piana thanked her supporters in the recent election and congratulated all the candidates on their campaigns. She indicated she will be attending the Michigan Municipal League's newly elected official training.
- Veronica Lujic, Chair of the DDA Board of Directors, spoke about the parking shuttle program being launched in the downtown area and encouraged residents to urge businesses to participate with the shuttle service.
- Jackie Smith, downtown business owner, supported the parking shuttle program and urged businesses to participate.
- Jaime Hernandez commented on parking issues.

7. CONSENT AGENDA

Item 7J was requested to be removed for consideration following the Regular Agenda.

Mayor Covey left the Chamber at 8:55 p.m. and Mayor Pro Tem Galloway assumed the Chair.

375. Moved by Council Member Gumbleton, seconded by Council Member Baker, to approve the consent agenda as amended:

- A. Approved the Minutes of the Regular Meeting held November 9, 2009.
- B. Adopted the Year 2010 City Boards and Commissions Meetings Calendar.
- C. Adopted Resolution recognizing the Deaf Professional Arts Network.
- D. Adopted Resolution amending the Flexible Cafeteria Benefit Plan.
- E. Adopted Resolution and approved Permit Application allowing the City to work on Woodward Avenue and on Eight Mile Road in 2010.
- F. Approved the FTA Drug & Alcohol Policy update for the SMART Transportation Program administered by the Recreation Department, and addition of said Policy to the Employees Handbook.
- G. Approved the Specialized Services contract for Fiscal Year 2010 and authorized the Mayor or designate to sign the contract.
- H. Approved the Municipal/Community Credit Contract for Fiscal Year 2010 and authorized the Mayor or designate to sign the Contract.
- I. Approved the low quote of \$16,153 from Dornbos Sign, 619 West Harris, Charlotte, Michigan, to purchase reflective sheeting for 961 traffic signs, and to charge one-third of the expense to Major Streets Fund, Traffic Signs maintenance, account # 202-475-775

and two-thirds to Local Streets Fund, Traffic Signs maintenance, account # 203-475-775.

K. Approved the bills and payrolls as certified by City Manager to be paid subject to review by the Council Finance Committee.

L. Approved the Annual Donation of \$300 included in the FYE 2010 budget, account #101-172-885 to the Ferndale Goodfellows.

AYES: Council Members Gumbleton, Lennon, Baker, Mayor Pro Tem Galloway
NAYS: None
ABSENT: Mayor Covey
MOTION CARRIED

Mayor Covey returned at 8:56 p.m. and resumed the Chair.

8. REGULAR AGENDA

A. Consideration of FYE 2010 Interim Financial Forecast

376. Moved by Council Member Galloway, seconded by Council Member Gumbleton, to adopt the Interim changes to the FYE 2010 Budget.

AYES: Council Members Lennon, Baker, Galloway, Gumbleton, Mayor Covey
NAYS: None
MOTION CARRIED

Consent Agenda Item J

Approval of participation in the World Mayors and Local Governments Climate Protection Agreement and authorized the Mayor to sign the Agreement.

377. Moved by Council Member Gumbleton, seconded by Council Member Baker, to approve participation in the World Mayors and Local Governments Climate Protection Agreement and to authorize the Mayor to sign the Agreement.

AYES: Council Members Baker, Galloway, Gumbleton, Lennon, Mayor Covey
NAYS: None
MOTION CARRIED

9. COUNCIL APPOINTEE REPORT – FIRE CHIEF

Fire Chief Schmidt presented a progress report on his 2009 goals and objectives.

10. COUNCIL LIAISON REPORTS:

B. Michigan Suburbs Alliance: Council Member Baker commented on MSA's annual report and praised their efforts. She announced the upcoming Millennial Mayors Congress retreat in Detroit.

E. Transportation Riders United: Council Member Baker announced that TRU recently celebrated their 10th anniversary.

F. Woodward Avenue Action Association: City Manager Bruner gave an update about Executive Director Carmona's recent illness and indicated that she is back at work.

11. CALL TO COUNCIL

- Chief Schmidt wished everyone a happy and safe Thanksgiving.
- Mayor Covey presented Chief Kitchen with proceeds from the Pub Crawl.

- Deputy Clerk McGrath announced revisions to the special event application and policy.
- City Manager Bruner referenced Ordinance No. 435, which created the City's Auto Parking System. As the authority for the System, he requested that the City Parking Committee meet with the DDA Parking Committee and that the two groups work together to create a recommendation for Council. He announced that a Special Joint Council /DDA Meeting has been scheduled for December 7 at 6:00 p.m. to discuss parking and make recommendations to alleviate the current parking issues.
- Council Member Baker indicated that she is a member of DDA Parking Committee and praised them for their hard work. She thanked everyone who participated in the FernCare Bowl-a-Thon, which raised \$4,000. She commented on the recent National League of Cities conference in San Antonio. Council Member Baker noted that Ferndale was mentioned in Artspace, which promotes adaptive reuse of older industrial buildings into artist housing and workspaces.
- Council Member Lennon wished everyone a Happy Thanksgiving and reminded residents about the great holiday shopping opportunities in Ferndale.

377. Moved by Council Member Lennon, supported unanimously, to adopt a Resolution of Condolence for the family of June Covey.

RESOLUTION ADOPTED UNANIMOUSLY

- Council Member Gumbleton wished everyone a Happy Thanksgiving.
- Council Member Galloway wished everyone a Happy Thanksgiving and urged residents to do their holiday shopping in Ferndale.
- Mayor Covey announced events for World AIDS Day on December 1. He promoted a benefit for Midwest AIDS Coalition at Rosie O'Grady's on December 5. Mayor Covey reminded residents to support the Goodfellows this holiday season and announced the December 5 End of Prohibition event to raise money for Goodfellows.

12. ADJOURNMENT

There being no objections, Mayor Covey adjourned the meeting at 9:31 p.m.

Craig Covey, Mayor

Marne McGrath, Deputy City Clerk

CITY OF FERNDALE
RESOLUTION 2009-375 (C)
RECOGNIZING D-PAN, THE DEAF PROFESSIONAL ARTS NETWORK

At a Regular Meeting of the City Council of the City of Ferndale, Oakland County, Michigan, held in the Council Chambers at 300 E. Nine Mile, Ferndale MI 48220 on the 23rd day of November, 2009

The following resolution was moved by Council Member Gumbleton and seconded by Council Member Baker:

The Deaf Professional Arts Network, known as D-PAN, is a Ferndale based national non-profit organization dedicated to serving the deaf and hard-of-hearing community. D-PAN was formed in 2007 to promote professional development and access to the entertainment, visual and media arts fields for deaf and hard of hearing individuals.

Since its inception, D-PAN has made great strides in bridging the divide between the hearing and deaf/hard of hearing communities through music. The organization has won professional accolades, received significant reviews from the music community, elicited support from the corporate sector and has had enthusiastic response for their ground-breaking ASL (American Sign Language) music videos. The videos have garnered over one million internet hits and have been featured twice on CNN.

D-PAN is necessary to serve the approximately 4 million deaf and hard of hearing individuals between the ages of 18-35. Many of these young people are unable to pursue educational and vocational opportunities without the assistance of scholarships and financial aid. About two-thirds of the deaf and hard of hearing individuals in college are pursuing degrees in art, imaging and computer technologies—including graphic design, visual media and applied arts and sciences.

Despite their success, D-PAN wants to do more to serve the deaf and hard of hearing community by re-engineering their organization to enhance the visibility and employment prospects of deaf and hard of hearing individuals. They are committed to insuring the hearing community is aware of, and has access to, these many talented individuals. D-PAN also seeks to promote ASL and continue its tradition of offering employment opportunities to deaf and hard of hearing professionals within their own organization.

THEREFORE, BE IT RESOLVED, that the Ferndale City Council does hereby recognize the work of and express their appreciation to the Deaf Professional Arts Network for their vital contribution to improve the educational and vocational opportunities to the deaf and hard of hearing community in Ferndale and throughout the nation.

ADOPTED UNANIMOUSLY

I, Marne McGrath, the duly appointed Deputy City Clerk of the City of Ferndale, Oakland County, Michigan, do hereby certify that the foregoing is a true and complete copy of a Resolution duly adopted by the City Council of the City of Ferndale at a meeting held on November 23, 2009, the original of which is on file in the City Clerk's Office.

IN WITNESS WHEREOF, I have hereunto affixed my official signature on this 24th day of November, 2009.

CITY OF FERNDALE

RESOLUTION 2009-377

At a Regular Meeting of the City Council of the City of Ferndale, Oakland County, Michigan, held in the Council Chambers at 300 E. Nine Mile Road, Ferndale, Michigan 48220 on the 23rd day of November, 2009

The following Resolution was moved by Councilman Lennon, supported unanimously:

June Covey, 73, stepmother of Mayor Craig Covey, passed away October 30, 2009 in North Canton, Ohio; and

Mrs. Covey was born June 23, 1936 in Pittsburgh, Pennsylvania to Elmer and Stella Zivnak; and

She graduated from Mount Vernon Academy and studied psychology and accounting at Walsh College and Kent State University in Canton. Her marketing and advertising career and community activities spanned 45 years; and

After beginning her career in Los Angeles Mrs. Covey joined Covey & Koons in 1967 as a public relations and media buyer and was named Media Director in 1969. She served as the Chief Financial Officer and Personnel Director as well; and

Mrs. Covey will be fondly remembered as a fun, energetic and courageous woman who brought much joy to the lives of those around her; and

She loved reading books and spending time with her family and friends; and

June Covey will be missed by many, but especially by her loving husband of 35 years, Roderic; her sister Anna Mae Reynolds; children Richard, Bret and Todd Holliday; daughters-in-law, Jill, Patty, and Rose; step children Rod A., Craig, and Lisa; and her grandchildren, step-grandchildren and great-grandchildren.

Therefore, be it resolved that we, Ferndale's elected officials, do hereby extend our Community's condolences to the family of June Covey.

BE IT FURTHER RESOLVED that a copy of this Resolution, duly certified, be forwarded to the family.

ADOPTED UNANIMOUSLY

I, Marne McGrath, Deputy City Clerk of Ferndale, certify that this is a true and compared copy of a Resolution duly made and passed by the Ferndale City Council at a meeting held November 23, 2009.

Marne McGrath, Deputy City Clerk

AGENDA NO.

Draft

**CITY OF FERNDALE
SPECIAL CITY COUNCIL MEETING – STRATEGIC PLANNING RETREAT
Friday, December 4 and Saturday, December 5, 2009**

A Special Meeting of the Ferndale City Council was held Friday, December 4, 2009 at the Gerry Kulick Community Center, 1201 Livernois, Ferndale. Mayor Covey called the meeting to order at 6:12 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL

Present: Mayor Covey, Council Members Baker, Galloway
Council Member-elect Piana
Absent: Council Members Gumbleton, Lennon

PROCESS OVERVIEW

David Flynn and Rebecca Kraus, Resource Global Professionals, presented an overview of the process.

CURRENT SITUATION UPDATE

City Manager Bruner presented an update on the current financial forecast and the key findings from the Citizen Satisfaction Survey.

CRITICAL ISSUES/OPPORTUNITIES

Council members and department heads identified important issues facing the City in 2010.

DETERMINING FERNDALE'S 2010 GOALS

Based on the results of the previous exercise Council members and department heads identified the following five goals for the City in 2010:

1. Achieve fiscal sustainability
2. Develop and implement comprehensive technology plan.
3. Develop and implement external communications plan.
4. Implement infrastructure spending responsibly.
5. Develop and implement an economic development plan.

CALL TO AUDIENCE

There were no members in the audience wishing to speak.

RECESS

There being no objections, Mayor Covey recessed the meeting until Saturday, December 5, 2009 at 9:00 a.m.

RECONVENE

Mayor Covey reconvened the meeting at 9:12 a.m.

REVIEW AND PRIORITIZATION OF CITY PROGRAMS AND SERVICES

Council members and department heads ranked the list of City programs and services on the following criteria: Degree of Reliance on City for Program; Ability of Program to Generate Revenue; Program's Impact on Quality of Life; Program's Impact on Economic Development; and Program's Impact on Infrastructure Maintenance.

The group reviewed the results and discussed the implications, including alternate funding and loss of programs.

STRATEGIES TO ACHIEVE THE CITY'S GOALS

The group brainstormed action items for achieving the goals set.

ADJOURNMENT

There being no objections, Mayor Covey adjourned the meeting at 4:10 p.m.

Craig Covey, Mayor

J. Cherilynn Tallman, City Clerk